

9-24-01

A

Customer No. 24113

Attorney Docket No. 2387.02US02

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## APPLICATION TRANSMITTAL

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is the patent application of

INVENTOR(S): Paul Chapin et al.

FOR: SYSTEM AND METHOD FOR STORYBOARD INTERACTIVE TELEVISION  
ADVERTISEMENTS

Enclosed are:

Specification and Abstract – twelve (12) pages.  
 Drawings - 5 sheets (Figs. 1-5).  
 Combined Declaration and Power of Attorney.  
 Information Disclosure Statement.  
 Assignment papers.  
 CD-ROM or CD-R in duplicate, and Compact Disc Transmittal.  
 Request and Certification Under 35 U.S.C. 122(b)(2)(B)(i) (nonpublication).  
 \_\_\_\_\_.

JC886 U.S. PTO  
09/21/01

The filing fee has been calculated as shown below:

	No. Filed	No. Extra	Small Entity Rate	OR	Large Entity Rate
Basic Fee			\$355	OR	\$710
Total Claims	9 - 20	= 0	x 9 = \$	OR	x 18 = \$
Independent Claims	4 - 3	= 1	x 40 = \$40.00	OR	x 80 = \$
Presence of Multiple Dependent Claim			+ 135	OR	+ 270
			<b>TOTAL</b> \$395.00	<b>TOTAL</b> \$	

\*\*If the difference is less than zero, enter "0"

Applicants are entitled to small entity status in accordance with 37 CFR 1.27.

A check in the amount of \$ -0- to cover the filing fee and/or an Assignment recordation fee is attached. The Commissioner is hereby authorized to grant any extensions of time and to charge any fees under 37 C.F.R. §§ 1.16 and 1.17 that may be required during the entire pendency of this application to Deposit Account No. 16-0631.

[X] This application claims the benefit of U.S. Provisional Application No. 60/234,070, filed September 20, 2000.

Respectfully submitted,



Brad Pedersen  
Registration No. 32,432

CERTIFICATE OF EXPRESS MAIL

"Express Mail" mailing label number EL671573105US. Date of Deposit: September 20, 2001. I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
\_\_\_\_\_  
Name of Person Making Deposit

  
\_\_\_\_\_  
Signature

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COMPACT DISC TRANSMITTAL

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith are compact discs established in conformance with 37 CFR 1.52.

Enclosed are:

1. A compact disc (CD-ROM or CD-R) labeled as **Copy 1** and defined as follows:

A. Contents of the compact disc:

Table Listing that is over 50 pages of text in ASCII format, the spatial relationship of columns and rows of the table are maintained.  
 Computer Program Listing in ASCII format wherein each line contains 72 characters or fewer.

B. Machine Format of the compact disc:

MS-DOS  
 MS-Windows  
 Macintosh  
 Unix  
 Other \_\_\_\_\_

C. Listing of Files on the compact disc:

Title	Size in Bytes	Date of Creation
bremer.8.16.00.dcr	948K	8/16/00
bud.8.16.00.dcr	1.3MB	8/16/00
cool_boots.8.13.00.dcr	1.5MB	8/25/00
corporate.8.16.00.dcr	624K	8/25/00
rwa.8.14.00.dcr	540K	8/17/00

2. A duplicate copy of the compact disc (CD-ROM or CD-R) labeled **Copy 2**.

Per the requirements of 37 CFR 1.52, Copy 1 and Copy 2 of the compact disc have been

labeled with:

- i. the names of the inventors (if known)
- ii. the attorney docket number and application number (if known)
- iii. the creation date of the compact disc
- iv. if multiple compact discs are submitted, the labels indicate their order (e.g. "1 of X").

Each compact disc, per the requirements of 37 CFR 1.52, is provided with a hard compact disc case that is placed within an unsealed padded envelope.

The compact disc has been incorporated by reference within the specification of the above-identified application in a **separate paragraph** by identifying the names of the files contained on the compact disc, their size in bytes, and their dates of creation.

Respectfully submitted,



Brad Pedersen  
Registration No. 32,432

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David A Olsen  
Name of Person Making Deposit

David A Olsen  
Signature